

# MAYFAIR NEWSLETTER

June 2024

MAYFAIRINSURANCE.AFRICA



📍 Mayfair Regional Dinner



This newsletter provides a summary of Mayfair Insurance's key accomplishments and partner engagement initiatives for the first half of the year.

## Top News

Kenya: Partner Trip to Cape Town, South Africa.

Zambia: Pioneering financial literacy in farming communities

Uganda: Champions for maternal and child health

📍 Mayfair Golf Day at Sigona Golf Club



Mayfair Insurance serving you in East, Central and Southern Africa



By Esther Kagamba



KENYA

# Unforgettable Mayfair Adventure in Cape Town, South Africa



Our Mayfair team and partners jetted off to Cape Town for a sunny getaway! We mixed business with pleasure, sharing workshops and enjoying the vibrant city. From Table Mountain views to delicious local eats, the trip strengthened our bonds and set the stage for future success together!



## A Swinging Success at the Mayfair Golf Day

Mayfair hosted a successful golf day at the prestigious Sigona Golf Club, aiming to cultivate stronger relationships with our valued partners. The event provided a relaxed and enjoyable atmosphere, fostering connections beyond the boardroom while enjoying a delightful day on the course.



## Building Bridges, Building Business

Mayfair Insurance hosted a Pan-African regional dinner to connect partners and leaders, sparking discussions on cross-border collaboration. The event fostered a collaborative spirit, focusing on navigating the opportunities and challenges of regional business.

By Shifaa Alwy



TANZANIA

# Celebrating Women's Day!



## MAYFAIR INSURANCE AT WOMEN AND FINANCE CONFERENCE 2024

Mayfair Insurance Tanzania sponsored and took part in the Women and Finance Conference 2024

The event, themed "Inspire Inclusion," celebrated International Women's Day with the President of Tanzania, Dr. Samia Suluhu Hassan, as the Guest of Honor.

Thuwaiba Nassoro from Mayfair's Zanzibar branch represented the company and received an appreciation award.



Mayfair Staff breaking fast during the Holy month of Ramadan, fostering a sense of unity and togetherness.



## Mayfair Insurance Champions Maternal and Child Health: A Commitment to Thriving Communities



At Mayfair Insurance, we are committed to investing in the health and well-being of future generations. Our support for the Butooro Health Center III Project is rooted in the belief that healthy mothers and children are vital to thriving societies.

By providing access to quality healthcare during pregnancy, childbirth, and childhood, we aim to significantly reduce mortality rates. Millions of lives are lost each year due to preventable causes related to pregnancy, childbirth complications, and childhood illnesses. This urgent issue demands action, compassion, and sustained efforts.

In partnership with the Rotary Club of Kampala Metropolitan, we held the groundbreaking event for the Butooro Health Center III MCH ward.

Key achievements include purchasing and installing an ultrasound machine and training staff to ensure safe usage. Additionally, we initiated the Mission Green project, planting fruit and shade trees at the health center.

Our commitment goes beyond immediate needs. We aim to reach underserved communities by exploring innovative solutions such as mobile clinics, ensuring essential healthcare services are accessible in remote areas. Our vision includes sustainable solutions with lasting impacts.

By collaborating with local governments, the Rotary Community, and healthcare professionals, we strive to build robust healthcare systems that continue to benefit communities long-term.

Mayfair Insurance remains dedicated to Maternal and Child Health, believing every life deserves the opportunity to thrive. Through our efforts, we aim to create a healthier future for all.





### NC'WALA CEREMONY CELEBRATING CULTURE, EMBRACING OUR ROOTS!

Mayfair Insurance Zambia honours the rituals passed down by our ancestors. Our staff rejoiced in the Nc'wala ceremony, a cherished celebration of gratitude for the season's first bountiful harvest, held every year at Mtenguleni village.

From the Mayfair Insurance Zambia family to yours, wishing you a joyous Nc'wala Celebration.

### MAKING A DIFFERENCE ON WOMEN'S DAY WITH KINDNESS AND COMPASSION!

Our Women's team from Mayfair Insurance visited 'Home of Happiness' & 'Hidden Voice for the Disabled' to share love and support with children. Together, we invest in women's empowerment, accelerating progress and driving positive change in our communities.



### PIONEERING FINANCIAL LITERACY IN FARMING COMMUNITIES!

As part of Financial Literacy Week 2024, we hosted several awareness camps on livestock insurance. In collaboration with FSDZ, we ran camps across Zambia in Mazabuka, Monze, Choma, Kalomo, Zimba, Namwala, and beyond. Our partners FSDZ also subsidize premiums up to 60%, making insurance more accessible to all and allowing us at Mayfair Insurance to provide our services to more Farmers.



### Agricultural insurance

We are excited to introduce our new agricultural insurance product, developed in collaboration with other market insurers, ARCA, and the World Bank scheduled for July.



### French Week in Kinshasa 2024

French Week in Kinshasa 2024 served as a crucial meeting point for French and Congolese business communities, fostering direct connections and partnerships. The event centered on the theme "The Levers of Growth in the DRC". French Week in Kinshasa 2024 served as a crucial meeting point for French and Congolese business communities, fostering direct connections and partnerships. The event centered on the theme "The Levers of Growth in the DRC,"

### 5th workshop on insurance in the DRC

Mayfair Insurance participated in the 5th insurance workshop organized by Caplaine in Lubumbashi at the Pullman Grand-Karavia. The workshop covered various topics, focusing on the development of the insurance market in the DRC. Mr. Christian MUTA, Deputy Managing Director of Mayfair Insurance, addressed questions from economic operators, contributing to insightful discussions on the industry's growth and potential.



### DRC Mining week

Gaining insights into the latest trends and technologies! #DRCMiningWeek offers a wealth of information on best practices shaping the future of the mining sector.

OBTENEZ VOTRE PASS EXPO GRATUIT

VISITEZ NOTRE STAND

NOUS SERONS LÀ

DRC MINING WEEK EXPO & CONFERENCE 12 - 14 JUIN 2024 Lubumbashi, RDC



12-14 juin 2024  
Hôtel Pullman Grand Karavia,  
Lubumbashi, RDC



### Customer Care Insurance Company of the Year 2024

Mayfair Insurance Rwanda won the third edition of the Rwanda Consumers Choice Awards on World Consumer Rights Day



### MAYFAIR PARTNERSHIP WITH RWANDA INSURANCE BROKERS ASSOCIATION.

Mayfair Insurance Company Rwanda Ltd proudly sponsored the Rwanda Insurance Brokers Association (RIBA) conference. During the event, we seized the opportunity to present our services and products, enhancing our visibility and strengthened our partnership with the brokers. We are honored to have participated in this conference emphasizing our commitment to supporting and engaging with the insurance broker community.



### MAYFAIR RWANDA OFFICE RELOCATION

Mayfair Insurance Company Rwanda Ltd is delighted to announce that the office relocated to the Kigali Heights Building, Ground Floor located on KG7 Ave, Kigali. *We look forward to welcoming you at our new location!*

### Mayfair Rwanda Remembers and Looks to the Future

Mayfair Rwanda staff recently participated in a powerful commemoration of the 1994 Genocide against the Tutsi. The team visited the Nyamata Genocide Memorial, where they paid their respects to the victims with a minute of silence.

Following the somber visit, the Mayfair staff brought a spirit of hope by traveling to the AHEZA Career Development Center.

AHEZA works to ensure Rwandans have access to the mental health care they need to lead productive and fulfilling lives.





## Invest, beyond time.

Mayfair Asset Managers is a Fund Manager licensed by the Capital Markets Authority (CMA) and Retirement Benefits Authority (RBA).

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Our aim is to promote responsible and sustainable investment policies with the primary objective of growing and preserving clients' capital.

### **Products & Solutions**

#### **Unit Trust funds**

- Mayfair Money Market Fund
- Mayfair Fixed Income Fund
- Mayfair Balanced Fund
- Mayfair Equity Fund

#### **Private wealth management (KES and USD)**

#### **Retirement Schemes**

- Segregated pension schemes
- Umbrella Provident funds
- Individual Personal Plan
- Approved NSSF Tier 2 contribution manager

#### **Financial Advisory**

- Cashflow management
- Personal planning



**Felistus Karanja**  
CEO & Managing Director



# Mayfair Regional Leadership



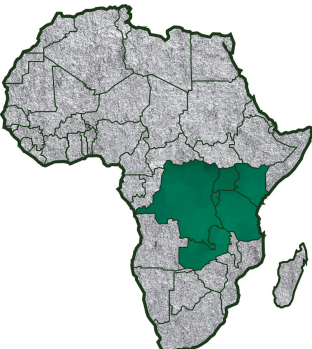
Joshua Chiira  
KENYA



Sanjay Singh  
TANZANIA



Gaudens Kanamugire  
DR CONGO



Jessica Igoma  
RWANDA



Hashit Patel  
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Licensed by the Capital Markets Authority (CMA) and Retirement Benefits Authority (RBA).